

MICHIGAN
AUTHORIZED DEALERS

Cobblestone Homes
(Authorized Builder)
cobblestone.me
989.692.0140

Kearns Brothers
kearnsbrothers.com
888.355.6700

DOW POWERHOUSE™
Solar Shingles provide
all kinds of value.

For an additional **\$10,680** (post incentives) over the cost of a traditional roof, you could receive an estimated **\$14,310** in energy savings over 25 years and potentially increase your overall home value by **\$11,000**. Now that's a smart investment.

MICHIGAN HOUSE

ROOF SIZE
3,000 sq ft

HOME SIZE
2,500 sq ft

ENERGY
SPENDING
\$150
a month

ENERGY
SAVINGS
GOAL
20%

\$11,000
ADDED HOME VALUE

\$14,310
ENERGY SAVINGS

\$9,000
ASPHALT SHINGLES

\$0 ENERGY SAVINGS
-\$9,000
VALUE

\$19,680
DOW POWERHOUSE SOLAR SHINGLES
+ ASPHALT SHINGLES †

TRADITIONAL ROOF

DOW POWERHOUSE ROOF

Based on a Michigan home assuming optimal roof orientation and pitch, free from shade. Estimated savings based on 25 years. Added home value based on study conducted by Lawrence Berkeley National Laboratory, April 2011. TM Trademark of The Dow Chemical Company ("Dow") or an affiliated company of Dow.
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† DOW POWERHOUSE roof cost is based on post incentives.